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PLEASANTON Pathways

A Community Newspaper

Volume 2 Issue 1

Pleasanton, Calif.

January 1984

Fund Recipient of \$20,000 Benefit

The fund raiser, "Stepping Out," held in November and sponsored by the Pleasanton Soroptimist for the benefit of the Tri-Valley Community Fund has turned out to be a great success.

Jim Krause, President of the Tri-Valley Community Fund, recently accepted, on behalf of the organization, a \$20,000 proceeds check from the Soroptimist. "We are very appreciative of this check," stated Jim, "We know that the Soroptimist put a lot of work and effort into this event, but it took the cooperation of the entire community to make it the success it was."

The Tri-Valley Community Fund is a non-profit, tax-exempt charitable fund established in 1983.

Its purpose is to provide a stable source of funding for agencies which provide educational, cultural, health, recreational and human care services in the communities of the Tri-Valley Area.

According to Jim, these funds will not begin to be dispersed until the Allocation and Services Committees have completed their studies. "We want to give away the funds very evenly," said Jim. "I have a real concern about giving other people's money away."

The Services Committee is currently studying what services are presently



Jim Krause, president of the Tri-Valley Community Fund accepts a \$20,000 check from Debra Strong, Pleasanton Soroptimist and Sally Shearidan, Dublin Soroptimist.

available in the Valley areas, where there might be duplication, and the areas of the greatest need.

The Allocation Committee is also developing a process that will enable organizations to submit their request for funds and will state the requirements the Fund will use to deter-

mine which services may be qualified to receive a disbursement. If all goes as planned, an announcement will be made about the first of July to all potential recipients.

This event was so strongly supported by Pleasanton residents, that a similar event is being planned in the

spring by North Valley residents with benefits again going to the Tri-Valley Community Fund.

Corporations, small businesses, or individuals interested in making a donation may obtain further details by calling 484-1818 or mailing their donation to P.O. Box 1018.

AMADOR AUDITORIUM DEDICATED

Aaron Kornblum
Career-Links Intern



Mrs. Adele Denny

The Amador Valley High School Auditorium was formally and lovingly dedicated to long-time drama instructor, Adele Denny, in a surprise presentation on December 10, 1983, at Amador High.

The theatre, now officially called, "Adele Menju Theatre for Performing Arts", is a tribute to the woman who has been a drama coach and

teacher at Amador High School for the past 20 years. (Menju is Mrs. Denny's stage name.)

It was during the ceremonies, which came on the last night of the term play, "Ducks & Lovers" that a plaque was given to Mrs. Denny. A duplicate is being made to be placed in the Amador theatre which is in the progress of being renovated.

The idea of the dedication was first broached at the end of last year's school year and discussed again at the beginning of this school year. After going through all the proper procedures, approval of the request was given by the School District office and the Pleasanton Cultural Arts Council, the principal, Cyril Bonano and the Student Council.

One of the drama students stated, "The dedication of this theatre to Mrs. Denny, is our way of saying thanks for all her help, love and devotion to us and to the rest of the people in this school".

Hewlett-Packard Saved

The City of Pleasanton won a final legal battle Wednesday that will allow the Hewlett-Packard Co. to go forward with plans for a computer sales center to be located in Hacienda Business Park. Starting in 1985 an estimated \$600,000 in annual sales tax revenues will now be realized by the City preventing city deficits in future years.

Alameda Superior Court Judge Raymond Marsh refused to halt construction of 11 buildings at Hacienda that had already been unanimously approved by the City Design Review Board and the City Council. In making his decision, the judge said he was "impressed by the potential for job loss and revenues to the City of Pleasanton if tenants such as Hewlett-Packard pulled out."

In response to a lawsuit brought by an anti-growth group, Judge Marsh had ruled last March that Pleasanton must either change its General Plan or scale down commercial development at Hacienda. In his decision Wednesday, Marsh pronounced the

reapproved Hacienda Planned Unit Development [PUD] in conformance with the City's General Plan as recently amended. Pleasanton voters still must affirm the General Plan Amendment in a referendum election set for April 10.

"I'm very pleased that Judge Marsh endorsed the City's uses 100 percent," stated Pleasanton City Councilman Ken Mercer.

Joseph W. Callahan, co-developer of Hacienda Business Park, said "the judge has now rejected every procedural challenge brought by the opposition, and we're glad their delaying tactics are finally at an end." Delays in construction have cost the City hundreds of thousands of dollars in tax revenues and building fees that could have been used for essential public services.

Callahan said "we're confident the people of Pleasanton will uphold the unanimous decision of their City Council and will approve the General Plan Amendment and Hacienda Business Park in the April election."

IN MY OPINION

In My Opinion is a monthly column featuring opinions by guest editors. This month's column is by Chief of Pleasanton Police Department Bill Eastman.

The future of Pleasanton is in responsible hands. The longer I examine our city, the stronger my conviction becomes that we are blessed with the most proactive and hard-working City Council that I have seen. What's more important is that each of the five Council members are collectively and individually concerned for and responsive to the citizenry.

During my 17 years in law enforcement I have followed closely the workings of elected officials, both in the city in which I work and the one in which I lived. Both cities were comparable to Pleasanton in population.

During this period of "double exposure" I followed the workings of the local governments quite closely. This was a natural result of my chosen profession and my public administration educational discipline. So, the compliments I pay our elected officials are carefully thought out and thoroughly considered.

To a large extent the successes of the Pleasanton Police Department can be traced directly to the City Council. We are better prepared to serve the community because we have the personnel (both police officers and critically important civilians), and the equipment to perform more efficiently and effectively. The other in-

redient is hard work in the Police Department. As in any other business, hard work, efficiency, and effectiveness are more easily attained when personnel and equipment needs are reasonably satisfied.

During the past three years we have increased the department staff by four officers and four civilian positions as a result of Council action. This improved our ability to program and provide law enforcement services for Pleasanton. The necessary equipment, such as radios and automobiles, have been provided to increase our efficiency. A twentieth-century police building was constructed largely as a result of North Pleasanton development-generated capital and recently occupied. Police are now better equipped to handle both the routine and critical emergency situations that face us because we have an up-to-date communications center, a modern emergency operations center, and a facility built to house a modern police organization. We have removed a spaghetti-like wire maze that somehow constituted our burglary, robbery and fire alarm systems. It has been replaced by a modern computerized single alarm system which suits our current needs and provides for future expansion. These are but a few examples of the commitment of our City Council to the provision of safety services for our residents and business people.

"During the past three years we have increased the department staff by four officers and four civilian positions....."

What's more important than personnel increases and equipment improvements are the final results! Our Council members, individually and as a legislative body, have always asked the bottom-line question, "What

good will the expenditure do for the people of Pleasanton?" They have demanded good rationale before taking action. Together with City Manager Jim Walker, they have carefully monitored results. And, the results have been impressive.

"To a large extent the successes of the Pleasanton Police Department can be traced directly to the City Council."

Between 1977 and 1981 Part 1 (or, the so-called Seven Major Crimes) had increased a full 31 percent in Pleasanton. That was nearly an average annual increase of 8 percent. In 1982 these crimes were cut by 6 percent from their 1981 level. Last year we had the lowest number of Part 1 crimes since 1977... 11 percent lower than the 1978 experience.

Late in 1981 we targeted burglary, both residential and business, as the major crime that most adversely affected the quality of life in Pleasanton. We made a commitment and dedicated personnel, equipment and programs to burglary reduction. Among those efforts were: aggressive and selective patrols assigned on the basis of actuarial data, greater intelligence gathering in the follow-up investigation process, surveillance of known burglars, information systems, establishment of well-organized and effective crime prevention program, and an intensive enforcement program for alcohol and drug-related offenses.

These efforts paid whopping dividends. In 1981 we experienced 433 burglaries. In 1982 we reduced that by 19 percent. Last year we had only 263 incidents of burglary, a 39 percent decrease in two years, and the lowest number of burglaries in a single year since 1974. And remember, in 1974 we had no mall, no satellite business around the shop-

ping center, far fewer businesses and residential units, and our population was a mere 30,000. This type of success begins at the top, with proactive responsible leadership of the city council. That is where the capabilities are given to well-trained and professional police officers on the street so that they are able to get good results. It is a lesson in effective and responsible government.

The law enforcement service improvements made possible by the Pleasanton City Council are far too numerous to fully detail in this space. But they include better road safety with fewer injury accidents; record levels over the past two years in recovered stolen property, case clearances, arrests; and decreases in auto thefts, assaults, robberies, petty thefts, grand thefts, and auto burglaries.

"Last year we had the lowest number of crimes since 1977... 11 percent lower than the 1978 experience."

Being a Council member is a thankless job. It takes courage to assume responsibility for sound and high volume decision-making. With each decision, as many people are likely to be made happy as are made unhappy, so it's a no-win situation. They are open to criticism, and receive more than they should. As a resident who has moved his family to Pleasanton, and as a city official, I extend my most sincere thanks to Bob Butler, Ken Mercer, Frank Brandes, Karin Mohr, and Walt Wood for their years of hard work, responsiveness to the interests of the people of Pleasanton, and for their courage in intelligently planning for our city's ability to successfully meet the challenges of our bright future.

-Bill Eastman

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MORE PLEASANTON HISTORY

Although early California Pleasanton got its name through a clerical error in spelling, General Alfred Pleasanton's name, it was the gold rush that really contributed to the development of Pleasanton.

When news spread that gold had been found in California, prospectors from far and wide rushed to the State to seek their fortunes. This influx of people created many other California towns in addition to Pleasanton. Many have survived and flourished like Pleasanton but many have not. During the year 1848, California gold fields alone, added over five million dollars to the world's known treasure. California was on the map.

That same year, Don Augustin Bernal began construction of an adobe home which still exists on Foothill Road. The home was restored by the late Walter Johnson, a San Francisco philanthropist, who resided in the old adobe for many years.

John Kottinger from Austria was the first non-latin to settle in this town and he became known as "The Father of Pleasanton".

Kottinger, a school teacher and lawyer, like many others left his home to travel to California to find his fortune. But his mining venture was a disappointing one.

However, along the way he met up with Irishman, Joshua Neal, and each became acquainted with Don Augustin Bernal and his family. Each met and fell in love with one of Bernal's marriageable daughters. With the marriages Kottinger & Neal both received considerable land and cattle from the Don. It was custom among the Spaniards that the bride not go empty handed to her new husband.

Thus, it was through marriages, such as these that the area of Pleasanton proper passed to the Kottingers and Neals and other "fortune" hunters of the day.

The Pleasanton Pathways is a monthly newsletter published by the Hacienda Business Park Owners Association

4637 Chabot Drive, P.O. Box 38, Phone: 484-2600 Pleasanton.

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Lilly Ault - Editor, Pleasanton Pathways

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Flex-Time Benefits Local Resident

Last fall, Pleasanton resident Lynn Doyle decided to make a career change. She joined the staff of Crum & Forster Personal Insurance as the secretary to the Vice-President of Human Resources. She and some 25-30 other Tri-Valley residents are currently commuting to San Francisco until late February, when the company moves to its new facility on West Las Positas Boulevard in Hacienda Business Park.

Because of Crum & Forster's flex-time work schedule policy, she has been able to adjust her schedule to allow her husband, Jim, who works in Oakland, to help her with the commute. Lynn begins her day at 4:15 a.m., rides with Jim to the BART station in San Leandro, and reports to work at Crum & Forster at 7:00 a.m. She leaves work at 3:30 p.m., and arrives back to the BART station in time for Jim to pick her up on his way

home from work.

"I don't mind the commute for awhile, and the flex-time policy has really helped me create a workable schedule with my family. It's worth it to have such a great opportunity for a career that will eventually let me work a mile from home," says Lynn.

"...It's worth it to have such a great opportunity for a new career that will eventually let me work a mile from home."

Many other Crum & Forster employees carpool or take BART shuttle buses to the San Leandro station. Crum & Forster encourages the use of public transportation and ridesharing as commute alternatives.

Lynn first heard about the jobs at Crum & Forster in the fall of last year, when the company advertised in local Pleasanton papers, including *Pleasanton Pathways*. She was working for an attorney at the time, and assumed that her lack of insurance background would affect her eligibility. When yet another employment ad ran for Crum & Forster a few weeks later, she decided to check it out and called the company.

"They did an initial screening over the phone, then invited me to San Francisco for a personal interview," Lynn explains. "After that there was another interview in Pleasanton, and a few days later I was called and offered the job. I was delighted."

Lynn and her husband are both native Californians and have lived in Pleasanton since 1970. Their children, Tawnya, 14, and Steve, 12, have attended Pleasanton public schools ever since first grade.

"I'll never forget the day we first drove down Main Street in Pleasanton," reminisces Lynn Doyle. "It was right after the fair, beautifully sunny, and we fell in love with it. The next week we came back and bought a house and we've been here ever since."

That was 13 years ago, but this is the first time that she has had the opportunity to work in her own town.

Lynn is enthusiastic about the growth occurring in Pleasanton, and does not see it as adversely affecting "our small town flavor."

"...There will be many opportunities for all types of experience and education."

"I'm especially excited about all the opportunities for local people. The jobs offered by Crum & Forster and other companies moving into Hacienda Business Park are not all entry level positions, so there will be many opportunities for all types of experience and education," she explains. "I'm convinced my job wouldn't have become available without the new development in North Pleasanton."



Crum & Forster employee Lynn Doyle has been able to utilize the company's flex-time program during her temporary commute to San Francisco. Lynn and many other Crum & Forster employees from the Tri-Valley will be able to work closer to their homes when the company relocates to Hacienda Business Park in late February.

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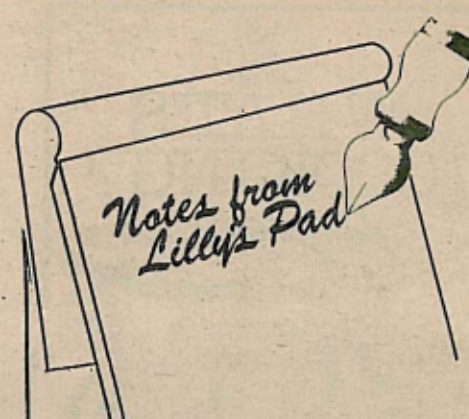
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With a new year comes the thrust of new enthusiasm, the promise of change and the hope for better things ahead.

We are now well into the middle of the first month of the year and here's hoping all those feelings are still with you.

Here at Pleasanton Pathways a few changes have already taken place. We have moved our office from Suite 200 to Suite 105 on the first floor.

The new location gives us larger quarters and the opportunity to serve the community better and more efficiently.

Because of the good comments and your enthusiasm in enjoying receiving a local newspaper, with our next issue we will begin to publish twice a month --- the first and third Mondays. Watch for us on February 6 and 20.

Delivery will be by mail to insure that each of you can receive a copy.

If any one has items of local interest or a story to tell, you can continue to drop off your copy at 4637 Chabot Drive, or mail it to P.O. Box 38. And my new phone number is 484-2600 when you need to reach me in a hurry!

Keep us posted on all your activities as we will now, with two issues, be able to give you more coverage.

Until I hear from you, enjoy the New Year with great hope and enthusiasm and keep in touch with us here at "Pathways."

Chabot Center Community Room

The Community Room of Chabot Center offers a meeting room with theater type seating for 50. There is also a conference room with seating around a conference table for eight. Organizations and service groups are welcome to use the meeting rooms at no cost.

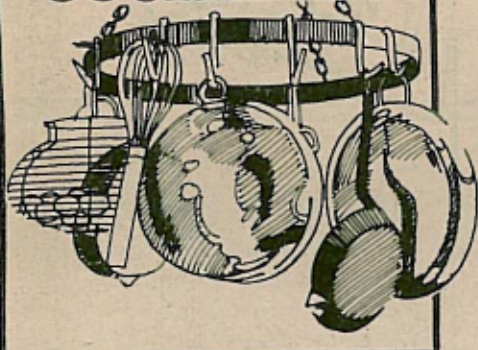
The Community Room is open from 9 a.m. to 5 p.m. and evenings by appointment. Viewing of a 10 minute slide presentation on Hacienda Business Park and the Pleasanton Community, past and present can also be arranged. The slides feature many old sepia pictures of Pleasanton provided by the Pleasanton Historical Society.

Reservations for use of the room are may be made by calling 463-0280.

Job Seeking

The U.S. Department of Labor offers a free bulletin listing jobs most in demand. If you're looking, send for: "Occupations in Demand at Job Service Offices," from: U.S. Department of Labor, Employment and Training Administration, Washington, D.C. 20213.

WHAT'S COOKING?



Gladys Lydiksen speaks very modestly of her own kitchen expertise, but an informal poll of some of her friends show that she is a hands down winner. "She's a great cook!"

Gladys is a native of the Valley. She was born in Dublin, lived in Livermore for about two years, spent a few years in Oakland then moved back to the Valley where she has called Pleasanton home for the last 17 years.

She testifies that she is a cook who "guesses" at measurements. She studied homemaking in school, but "the most I learned was how to melt butter without burning it." Growing up in a family of seven children, Gladys says she "just naturally had ample opportunity to observe her mother's cooking. My mother was so busy she didn't have much time to spend formally teaching any of us children to cook."

The career choices that are readily available to women today weren't always the case. Often it was understood that one would "just get married, and to be a good wife you had to know how to cook. So we learned to cook."

But good cooking seemed to come naturally to Gladys. And if being a good cook automatically means you are a good wife, Gladys has got to be one of the best wives around.

Gladys shares one of her quick and easy recipes with Pleasanton Pathways readers that just came about "naturally."

Herb Chicken in Wine

¼ cup butter
1 cut-up chicken
Flour
Salt & Pepper
½ tsp. Basil
½ tsp. Rosemary
2 tsp. chopped fresh parsley
¼ tsp. garlic powder
½ cup dry white wine
Fresh mushrooms - 1 cup sliced

Melt butter in baking dish - dust chicken lightly with the flour - lay pieces in the pan. Season with salt, pepper, basil, rosemary and parsley. Pour wine over chicken. Season with garlic powder. Top with the mushrooms. Cover tightly with foil or suitable cover. Bake about 1 hour at 350° - remove cover and continue baking until chicken is browned and tender.



Stanley Mullen receives assistance on Medicare from Bill Herlihy.

Senior Insurance Counseling

Understanding insurance policies can be difficult at any age, but more so for Senior Citizens trying to interpret Medicare benefits.

As a 27 year retired Lawrence Livermore Laboratory employee, Bill Herlihy, is volunteering his services to a senior citizens insurance counseling program, through Medicare.

After two years of retirement, the civic-minded Pleasanton resident became anxious to become "involved" again in the community.

Bill recently attended a three-day workshop in Oakland sponsored by the American Association of Retired Persons which gave him information on the latest Medicare requirements and regulations. During this workshop, Bill sensed a great need for counseling and informing the aging about Medicare.

Medicare counseling is an activity in which advocates provide one-to-one assistance to older adults by answering questions they may have about Medicare and supplemental medical health insurance.

It provides assistance in filling claims, and refers complex Medicare problems to the appropriate resources for assistance. The program increases beneficiary awareness of the Medicare system and assists them in effectively dealing with it.

Medicare covers only 40 percent of seniors health care costs, therefore, a supplemental health plan is necessary. Obtaining this additional coverage can be another confusing and complex task.

Although he prefers to work with

local residents only, Bill has received calls of inquiry from Seniors throughout the Valley.

"There is definitely a need for counseling," says Bill, who has been available for services since December 20th at the Veterans' Hall on Main Street, Pleasanton.

"The problem is widespread," said Bill, "and will only continue to become more so as there is an ever increasing number of aging people."

A report, "America in Transition: An Aging Society" released by the Census Bureau states that in "1982, 11 percent of all Americans were 65 or over, but by the year 2025, 19 percent of the total population will be in this age group."

The number of older Americans 85 and older is up 165 percent from 1960 to 1982. According to Bill, the Medicare counseling services began 22 months ago and since then, more than 6,600 seniors have taken advantage of the service.

Bill, who served on the Parks and Recreation Commission and on the Pleasanton City Council for six years, looks forward to becoming very "involved" with the new counseling program.

Bill also serves as referee for the State Bar of California and is a member of the General Plan Industrial Review Committee.

Persons interested in seeking Bill's counseling services or further information about the program may do so by calling him at 847-8176 on Tuesdays and Thursdays, 10 a.m. to noon.

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CAROL O'NEAL

The Ultimate Chocolate Experience

Lovers of chocolate, don't miss this opportunity to be part of "The Ultimate Chocolate Experience", extravaganza sponsored by the Valley Volunteer Center.

The Ghiradelli Chocolate Company of San Francisco is donating 300 pounds of chocolate to be used for cooking demonstrations and the preparation of desserts for the Grand Finale Party.

The excitement of the Chocolate Experience begins with a "Cooking With Chocolate" demonstration on Thursday, January 26, at 7 p.m., 8 p.m. and 9 p.m. at the Pleasanton Hotel.

Featured chefs are Sandi Bohner, owner and chef of Decadent Desserts in Pleasanton and Donna Norden, professional teaching chocolate chef in San Francisco.

Limited reservations available at \$12.50 per person, includes a copy and sampling of the recipes used.

Entry blanks for the Great Chocolate Dessert Cooking Contest will be available on February 1 and can be picked up at the Chamber of Commerce offices, Viacom in Dublin and Pleasanton Pathways, 4637 Chabot Drive, Suite 105. Deadline is Wednesday, February 22. Categories include candies, cakes, cookies, cold desserts, pies and tarts.

Judging and awards ceremony will be held March 1, 7 to 10 p.m. at Ha-



Sandi Bohner of Decadent Desserts displays a "Chocolate Experience."

cienda Business Park and is open to the public.

Awards include a Grand Prize of \$100.00 for the overall best dessert, \$50.00 first prize, \$25.00 second prize and \$10.00 third prize for each category.

Tickets, at \$5.00 per person, are available at the door.

The Grand Finale of the Experience will feature a Chocolate Affair with champagne, dancing and a drawing of the door prizes on Saturday, March 24, 8 p.m. to midnight at Hacienda Business Park. Dancing will be to the music of "The Almost Official National Championship Bocce Ball Big Band".

Reservations are \$10.00 per person and should be made by March 18. Reservations to any or all events may be made by calling 462-3570.

General chairperson for the event is Michal Dittich. Other chairpersons include Sandi Bohner and Michael Hunt, in charge of the chocolate; Bill and Vanie Laube, champagne; Edy Coleman, publicity; Sharon Kramer, events; Elva Cooper, facilities and Sharon Fisher, music.

Proceeds derived from all events will benefit the operational fund for the Valley Volunteer Center, a non-profit organization meeting the human services needs of the Valley.



Oh, My Aching Head

If you are among the world's headache sufferers, I don't know if it will make you feel any better, but you are not alone.

According to the 1984 Farmer's Almanac, over 40 million people annually seek relief from their aching noggins by consulting physicians. Chronic and disabling headaches affect approximately 20 percent of the world's population.

More than \$700 million is spent annually on aspirin and acetaminophen (the ingredient in Tylenol). Business and industry lose more man hours from headaches than heart disease, strokes and cancer combined.

Psychological factors play a big role in producing headaches by causing actual changes in tissue and blood. Persons who set unattainable goals for themselves, are inflexible, and who over-work are more likely to get headaches.

There are at least 21 different causes of headaches. Allergy, arthritis, caffeine withdrawal, migraines, fever, hunger, stress, sinus infection, hangover, tension and trauma just to name a few.

Hangover headaches are created by the swelling of blood vessels in the head due to the consumption of alcohol. Vodka, is the least likely alcoholic beverage to cause headaches. The best remedy for eliminating hangover headaches is, of course, to refrain from drinking. However, before indulging in alcoholic beverages, try eating fatty foods and drinking milk. This may help.

One of the most painful kinds of headaches is a "cluster" headache. They seem to occur in a cluster around one eye or the other and are 20 times more likely to occur among men than women, and among heavy smokers.

There are many remedies for curing headaches. Some work, some don't. If you suffer from persistent headaches, consult a physician to determine its origin, then work to eliminate the cause. Till then, take two aspirin and call me in the morning!

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Account Executive
Prudential-Bache Securities

Miles Adams, Jr.
Special Agent
Prudential Insurance Co.

DATE: Monday, January 23, 1984 TIME: 7:30 p.m.

PLACE:

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Community Room, Suite 107
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Seating is limited. To reserve your seat, call 831-9449 or (800) 253-4420 (Dana Kindred).



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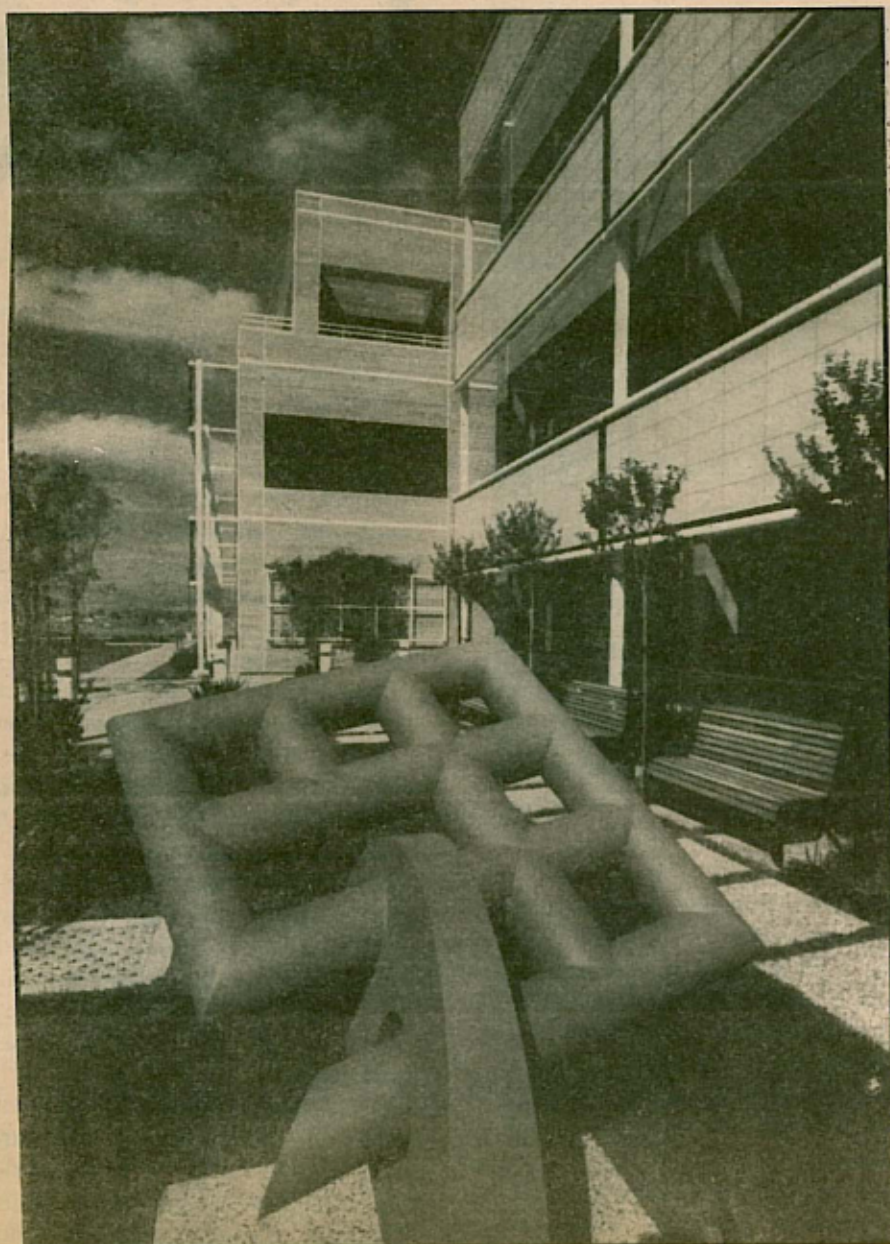
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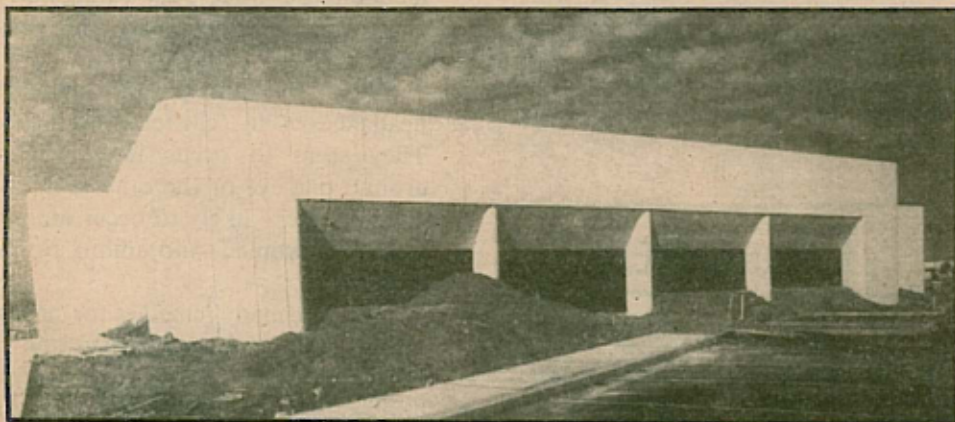
RECEPTIONIST: Local company needs good telephone skills, some typing. Pleasant work environment and terrific benefits. To \$1100. 820-1322 or 463-9000.



CHABOT CENTER: Approved in 1982, the first tenants of the park occupied the building in June of 1983. Located on a 4.03 acre site, the three-story, 74,900 sq.ft. office building is a multi-tenant facility. Current tenants include: CPS, a Commercial Real Estate Co.; The Prudential Insurance Company of America; Bissel and Karn; Pleasanton Pathways; The Hacienda Business Park Owners Association; International Office Network; Lowry & Associates; Pioneer Title Co. and Career Network.

The building also houses the Chabot Center Community Room facilities which are available to local groups and organizations for meetings.

AMADOR 1

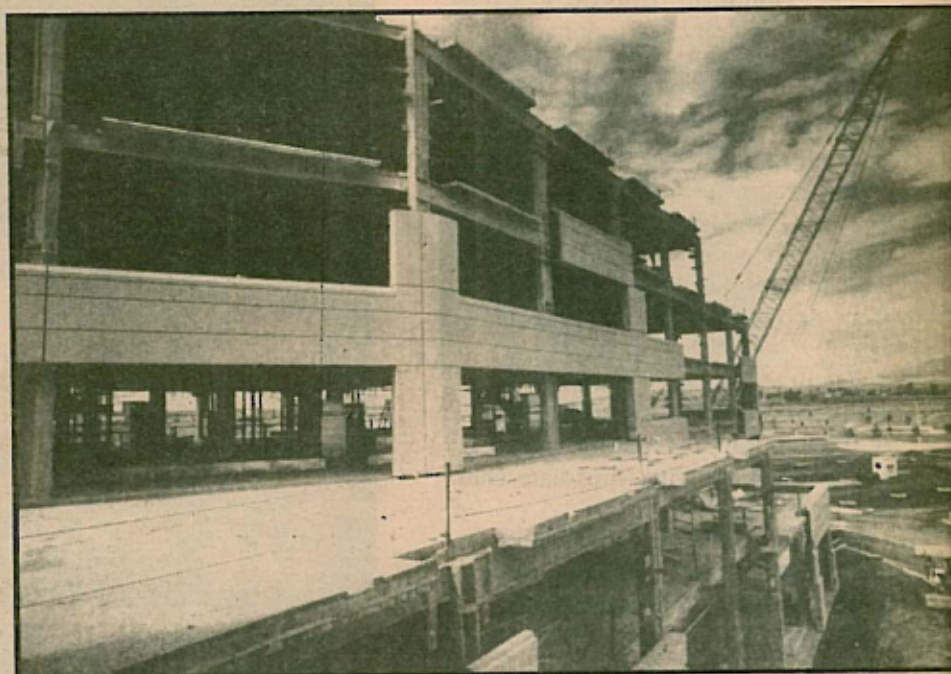


THE AMADORS: Amador 1 and Amador 2 are both located on Willow Road and were originally approved in 1982. The building shells are complete and are designed for office, research and development and light manufacturing use. Their combined acreage is 8.22 and they represent a total of 109,500 sq. ft. of building space.



AMADOR 2

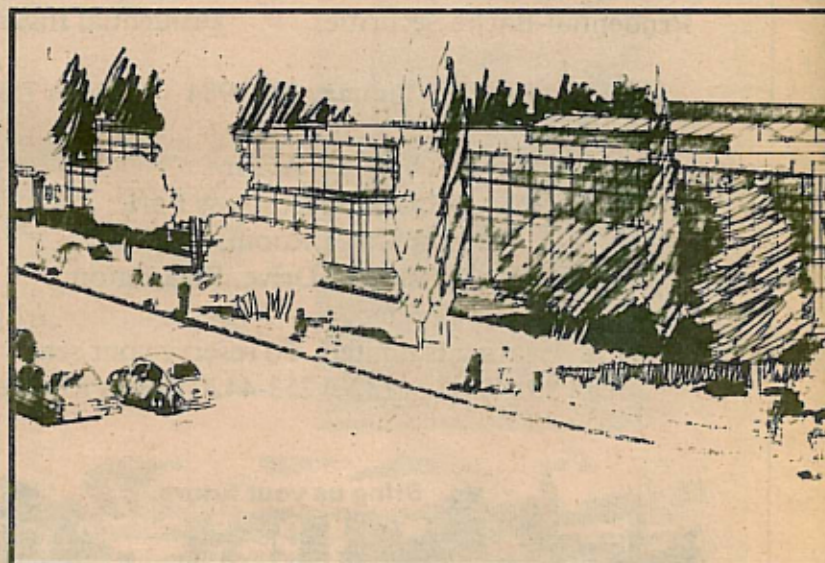
Meet Your New



HACIENDA CENTER: Approved in 1982, this three-building, five story, mid-rise office complex is scheduled for completion in mid-1984. It is located on 16.37 acres, with 302,000 sq. ft. The buildings' design features entry fountains and plazas, landscaped terraces on the second and fifth floors and sophisticated fire and life safety systems. Executive parking is provided in the basement of the building as well as generous on-site parking. Hacienda Center has been designed for either single or multi-tenant occupancy.

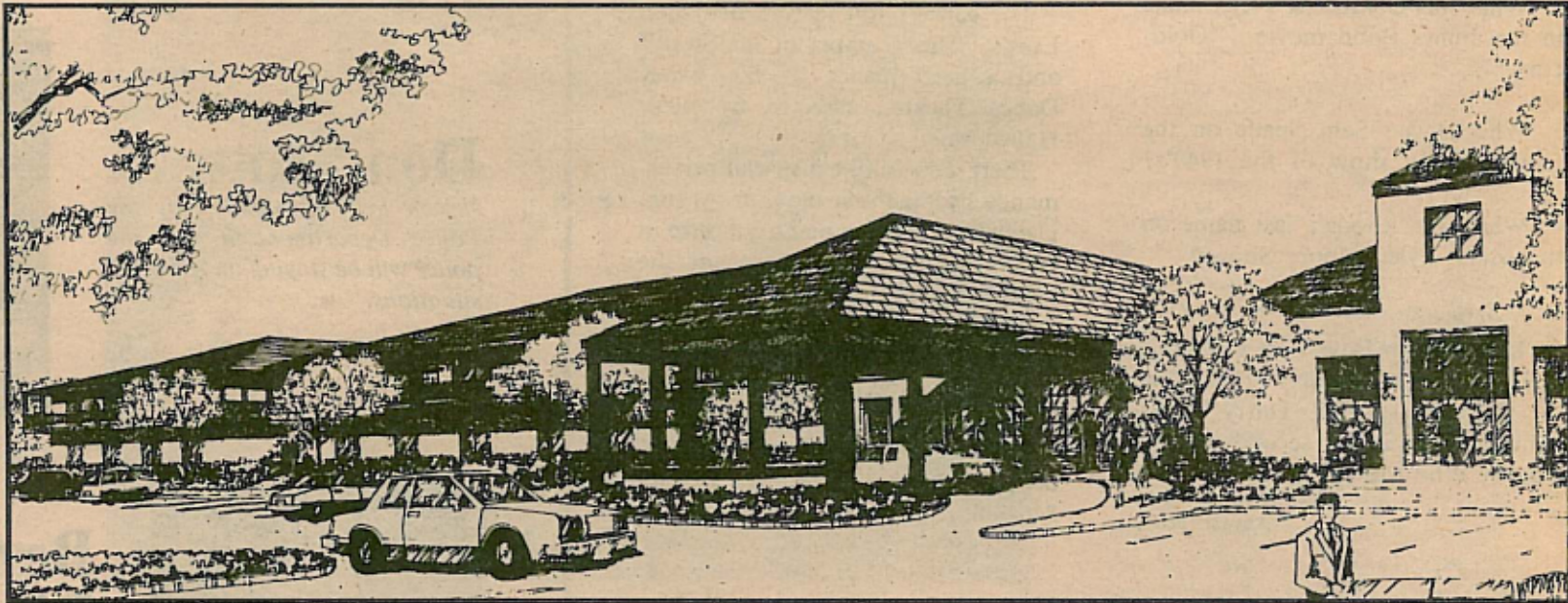


WILLOW CENTER: Approved in 1982, this two building complex is on 4.05 acres. The buildings feature bronze tinted windows and a textured concrete finish with brick accents. They total 62,500 sq.ft. A spacious balcony with plantings adjoins the second floor of the buildings. Landscaping, patios, and plazas will cover over 30% of the site.

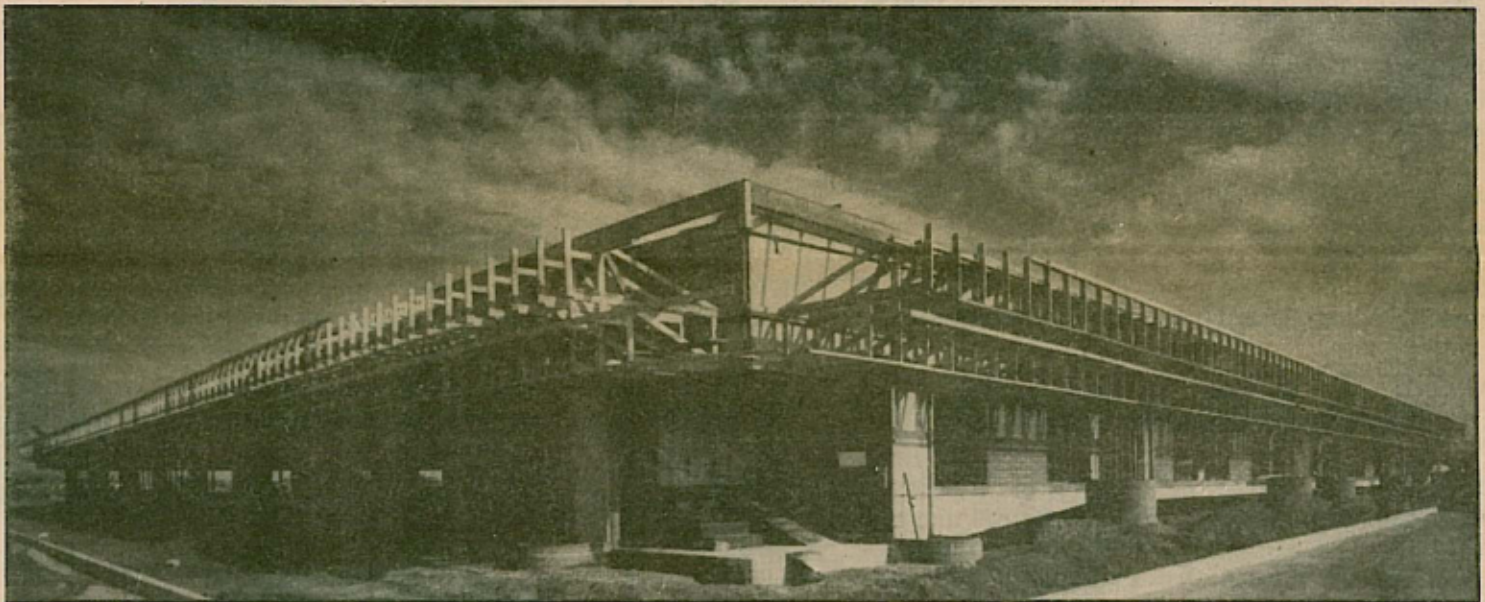


VIACOM CABLE: Hacienda Business Park will house Viacom Cable in a complex with extensive landscaping. A central atrium covered with a large skylight enclosure is a key feature.

Neighbors In North Pleasanton

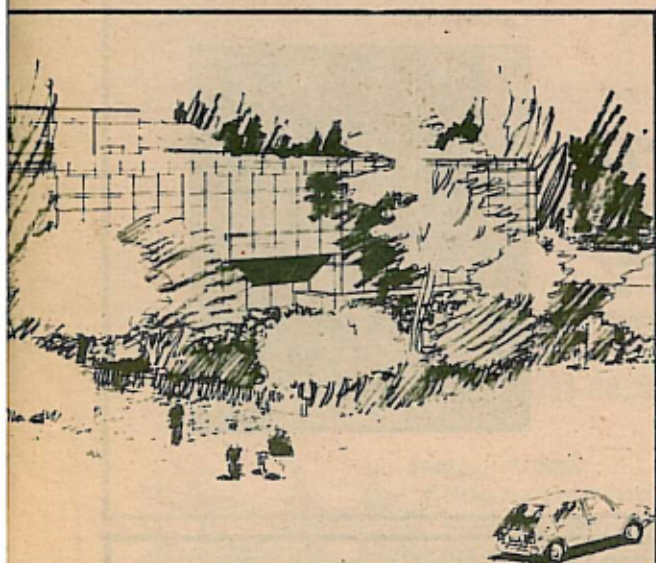


SHERATON HOTEL: Approved in August of 1983, the planned hotel is a five-building, one-and two-story facility, on a 6.66 acre site, with extensive gardens, courtyard and meandering lake. The hotel will include 174 rooms in the first phase which will be completed in 1985. The complex will feature a lounge and restaurant and meeting and banquet rooms capable of accommodating 468 people. The hotel will be located on the corner of Gibraltar and Hopyard Roads.

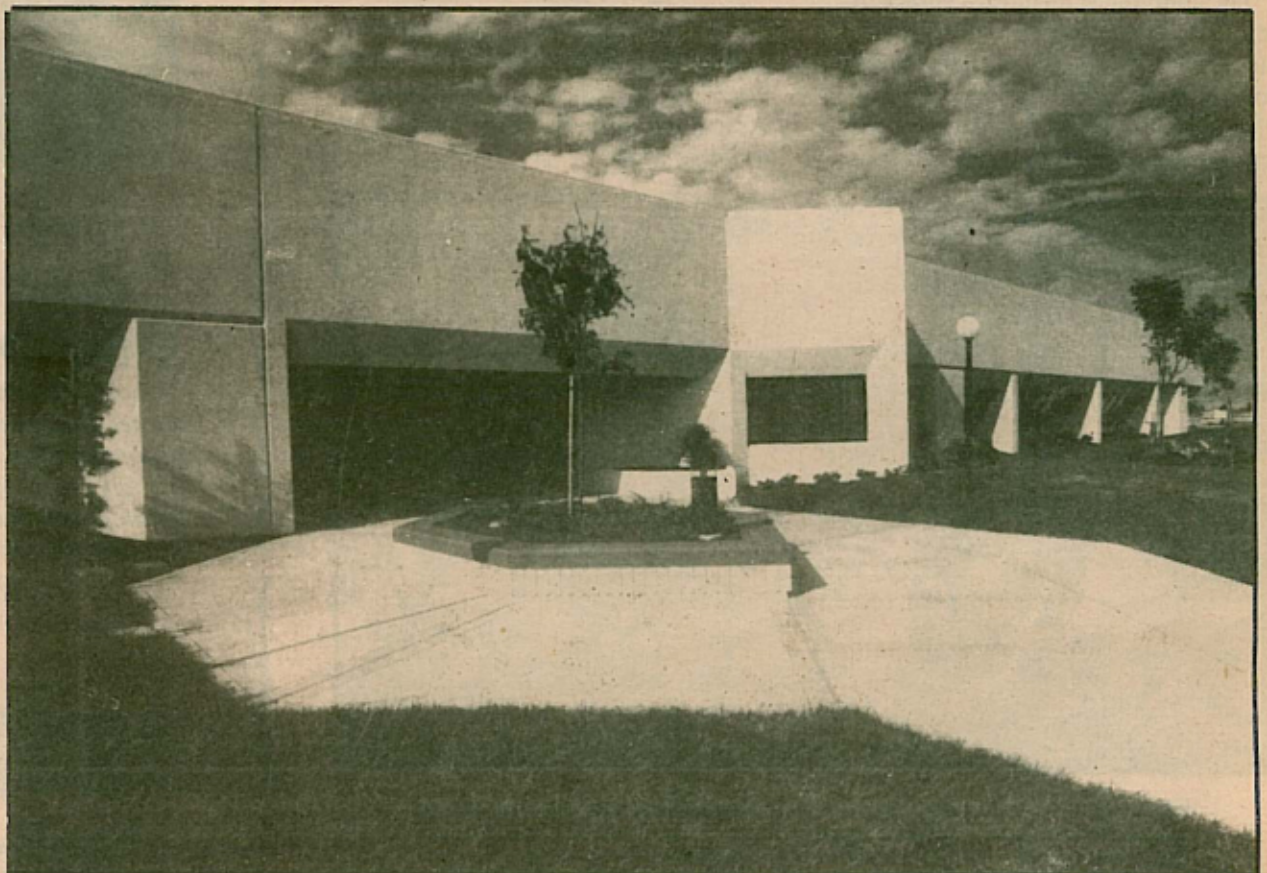


CRUM & FORSTER PERSONAL INSURANCE: The first building of this two-building complex was approved in 1982. The firm expects to occupy, in February 1984, the one-story building currently under construction. it is on a 5 acre site with 42,300 sq. ft. of space. The company is moving from offices in San Francisco, and expects to eventually employ 175-200 people at this location. The buildings are located on West Las Positas next to the AT&T Communications complex.

Willow Road.
cents. Combin-
ces. Additional



Temporary glass curtain office building surrounded on all sides by
will provide the central focus.



AT&T COMMUNICATIONS has leased a total of 6 buildings on a 21.03 acre site containing a total of 306,300 square feet of office space. The buildings were approved in different phases in 1982 and 1983. AT&T Communications occupied the buildings in October, 1983. They expect to have a total of 1,500 employees at the site by early 1984.

A Bit of Trivia

By Ben Fernandez

1. Maury Wills used to be known for stealing bases. How many bases did he steal in 1962?
2. What was Goldfinger's first name in the James Bond movie, "Goldfinger"?
3. Who played Sam Spade on the famous radio show of the 1940's?
4. What was Rhoda's last name on the Mary Tyler Moore Show?
5. The Rhythm Boys were a famous singing group of the early 1930's. One of the singers was Harry Baris (Chuck's son) and a second was Al Rinker. Who was the third?

Answers below

Free Concerts

The Livermore-Amador Symphony will present a free youth concert on Saturday, February 4, at 3:00 p.m. at Amador High School, Santa Rita Road, Pleasanton.

The concert will feature Benjamin Lees's "The Trumpet of the Swan" and a performance by the Valley Dance Theatre, directed by Betsy Hausburg.

There also will be a special performance by nine-year-old Lori Wang, playing the Hayden piano concerto in D Major. Lori was winner of the competition for young musicians.

This same concert will be presented again 8:15 p.m. that evening, again at no charge at the Presbyterian Church in Livermore.

Further information on the concerts is obtainable by calling 846-1455.

Touring Show

"Androcles and the Lion" has been selected by Children's Theatre Workshop to be this season's touring show in the Pleasanton School program.

This on-going touring theatrical program lets many children experience and enjoy live theater for the first time.

The play opened in Dublin High School's Little Theatre on January 13, 14, and 15. The show travels to The Barn in Livermore for performances on Saturday, January 21 at 1

p.m. and 7:30 p.m. and Sunday, January 22 at 1 p.m.

The final performances of this production will be held at the Veterans Hall, Main and Bernal Streets, Pleasanton, Friday, January 27 at 7:30 p.m.; Saturday, January 28 at 1:00 p.m. and 7:30 p.m. and Sunday, January 29 at 1:00 p.m.

Director of the show is Chuck Tuttle.

For further information on Children's Theatre Workshop or tickets, call 846-5400.

Small Business Conference

A Small Business Conference presented by Assemblyman Bill Baker, 5th District, in cooperation with the office of Small Business Development of the Department of Economics and Business Development will be held on Tuesday, February 7, 8 a.m. to 4:30 p.m. at the Concord Hilton Hotel, 1970 Diamond Boulevard, Concord.

The conference includes a choice of four of six workshops offered, and a luncheon with special guest speaker Jon Wailin, radio station KNEW's "Morning Man." Attendees will have time between workshops to con-

sult individually with agency representatives and counselors.

Workshop topics are, "Free and Low Budget Advertising and Market Techniques; Reducing Crime Losses; Personnel Practices and Small Business and Downtown Revitalization.

A \$20.00 fee is charged to cover costs of conference and lunch.

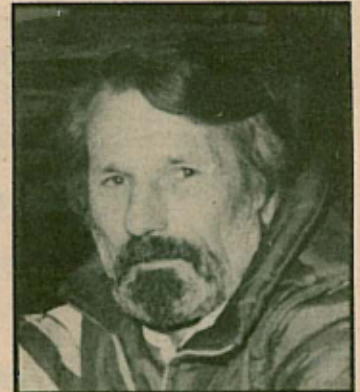
Further information on the conference can be obtained by contacting your local Chamber of Commerce or Assemblyman Baker's office at 415-932-3410.

On The Street:

"What changes do you see for Pleasanton in 1984?"

Don Scott:

"I see stricter law enforcement by the Police Department. I feel the police will be staying on top of all situations."



Bernie Libert:

"I anticipate many changes in our town that will bring good job opportunities to the Valley. Hopefully the changes will be done in the same good taste as they were in 1983."

Dick Angel:

"I feel there will be a greater opportunity for people to find good jobs in the area. I just hope we never change our friendly atmosphere here in town."



Suzan Patzkowski:

"I see the town growing up a little more this year. Our economy will enable us to afford desired services and programs. I also feel there will be additional job opportunities for our young people and also not so young like me."

Don Mendez:

"I hope the change will be that we get the building of Hacienda Business Park over with once and for all. Let's get on with the development and positive aspects of the Park."



John Tisdale, executive director of the YMCA office in Pleasanton chats with Debra Strong, executive manager of the Pleasanton Chamber of Commerce, during the recent Grand Opening celebration of the "Y's" new office at 10 Neal Street. The "Y" has also opened a new Fitness and Family Activities Center at Sonoma Elementary School in Livermore. For more information on the programs call the YMCA at 462-0270

TRIVIA

Answers

- | | |
|----------------|----------------|
| 1. 104 | 4. Morgenstern |
| 2. Auric | 5. Bing Crosby |
| 3. Howard Duff | |



A BENEFIT FOR PLEASANTON YOUTH SOCCER

ALL CONTRIBUTIONS ARE TAX DEDUCTIBLE

On MARCH 11, 1984, Hacienda Business Park will sponsor the first annual "SOCCER CITY RUN". Proceeds from entry fees and advance T-Shirt sales will benefit PLEASANTON YOUTH SOCCER.

The 5k and 10k races will both start promptly at 10:00 AM. Pre-registration is encouraged. The pre-registration fee is \$7.50, and race day registration is \$9.00.

Special SOCCER CITY RUN, 3-color T-Shirts are included in the entry fee for all runners. Additional shirts may be purchased for \$6.50 each, using the entry form below, or from your local soccer team.

Computerized results for all finishers will be available, and special "SOCCER CITY RUN" ribbons will be awarded to all race finishers. The top three finishers in each division will receive engraved medals.

THE RUN WILL START PROMPTLY AT 10:00AM—RAIN OR SHINE—PLEASE ARRIVE EARLY

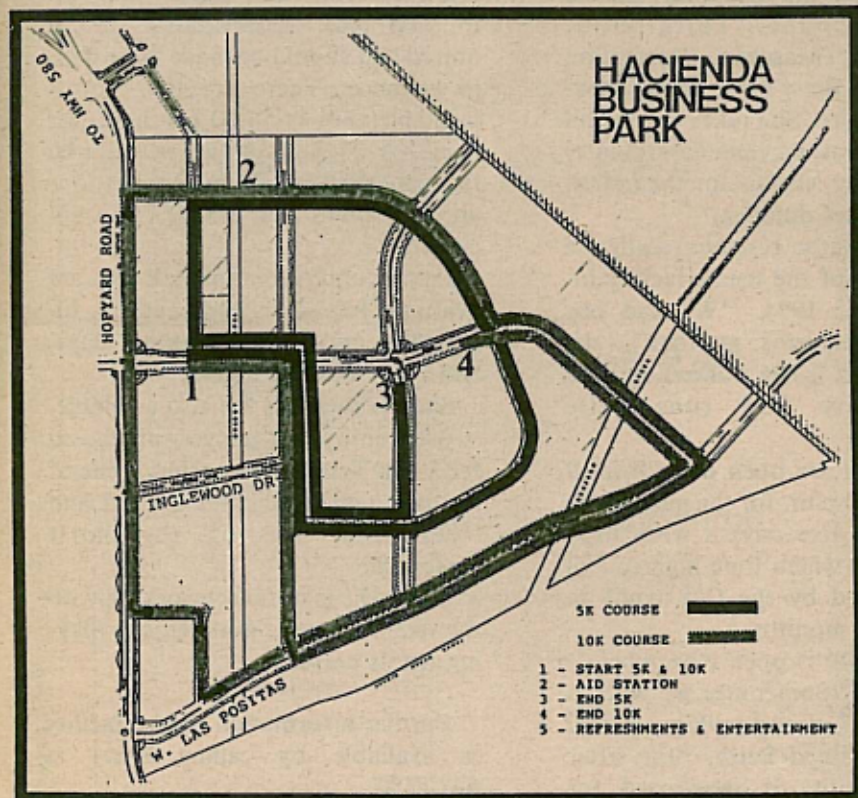
DIVISIONS:

Men and Women: OPEN (39 and under) 5K and 10K
MASTER (40 and over) 5K and 10K
JUNIOR (17 and under) 5K and 10K

ADDITIONAL INFORMATION:

Contact: Cindy Wilson, daytime (415) 434-4466
Mike Milton, evening (415) 846-5512

COURSE: 5K and 10K races 100% flat, road surface.
10K Race sanctioned by TAC.
Both races will be run within Hacienda Business Park.



MAIL ENTRY FORM TO: SOCCER CITY RUN, P. O. BOX 5194, PLEASANTON, CA 94566
MAKE CHECKS PAYABLE TO: SOCCER CITY RUN
ALL ENTRANTS MUST SIGN WAIVER

******WAIVER******

In consideration of your accepting my entry, I, intending to be legally bound hereby for myself, my heirs, executors and administrators, waive and release any and all rights and claims against all persons and/or organizations associated with the Soccer City Run, the officials, the County of Alameda, City of Pleasanton, State of California, The Prudential Insurance Company of America, Callahan-Pentz Properties, Fast Finish Race Services, and any and all sponsors of the race, volunteers and committee members while participating in or traveling to or from the Soccer City Run, March 11, 1984. I further attest that I am over 18 years of age or am the parent/legal guardian of the entrant and that the entrant is physically fit and has trained sufficiently for this event.

DATE: _____ SIGNATURE: _____

NAME: _____ (LAST) (FIRST) (MIDDLE)

ADDRESS: _____

PHONE NUMBER: _____

DIVISION: _____ AGE: _____ DATE OF BIRTH: ____/____/____ SEX: M/_/F/_/5K/_/10K/_/

T-SHIRT SIZE: S M L XL
I would like to order _____ additional T-Shirts @ \$6.50 each. Amount
Indicate quantity desired (____) S
(____) M
(____) L
(____) XL

I also enclose my pre-registration fee in the amount of: _____
TOTAL AMOUNT _____

Entry fees are non-refundable.



First Grade Pom-Pom Girl

She's only six and a half years old, doesn't understand too much about all those rules, but she does know about cheering the home team on to victory.

Sheila Ogden is an official Pom-Pom girl for the varsity basketball team of Foothill High School.

Sheila was first introduced to cheerleading when she noticed that nearly all the young girls on her block would go outside and practice their cheerleading routines.

One day, Sheila asked her babysitter, Danette Inzerillo, a junior at Foothill High if she could be a cheerleader like her. Danette thought it over and then checked out the possibility of Sheila cheering with the squad.

After it was decided that Sheila could be one of the Pom-Pom girls, Danette began teaching Sheila the routines. "She caught on fast", said Danette. However, Danette was not always available when Sheila was ready to practice, so Sheila's father,

David, a pilot with Hewlett-Packard and video taping enthusiast, found a solution to the problem.

It was the proud father's suggestion that Danette do the routines on video tape which Sheila could then playback when she wanted to practice. So, Danette made her "debut" on television and Sheila had an always available "coach" to learn from.

Sheila, a first grader at Lydiksen School, practices a little every day and loves it.

Sheila's mother, Mary, a teacher in Fremont, has gotten into the cheerleading act. She's made Sheila's outfit for her, and of course, doesn't miss a game!

Watch out Dallas Cheerleaders, here comes Sheila!

Other members of the Foothill High Basketball cheering squad are Theresa Price, Kim Smith, Julie Fenton, Lesia Kephart and Joan Schmidt.



Sheila Ogden practices cheering routines with Danette Inzerillo.

FUN IN FITNESS

In preparation of "Fitness Day," April 8, in Livermore, the Fitness Day Committee is sponsoring a "90 Days Wonders" program.

A "Fun In Fitness" series is held each Saturday at 9:00 a.m. at the Livermore Library on Livermore Avenue. The public is welcome to participate in the get-in-shape series whether they participate in Fitness

Day or not.

Winner of a planned Fitness Day Run will receive a trip to Hawaii, compliments of Rick Corbett of Livermore Travel Agency.

For further information on Fitness Day or the "Fun in Fitness," series, contact Mayor Dale Turner at 455-8000 or Ted Wieskamp, 422-8612.

Tennis Faire

To quote an old saying, "Tennis is her racket". For the past nine years Betty has been the tennis co-ordinator for Tennis Faire conducted in the Young California Building on the Alameda County Fairgrounds through the Pleasanton Recreation Department. Betty keeps things moving at the Faire. She takes care of all tennis reservations and co-ordinates night and day leagues for the ladies, men and mixer doubles.

The Pleasanton resident recalls the opening day of the tennis facility in November of 1974. "We had our share of problems at first", she recalled, "but it has worked out and Tennis Faire now runs quite smoothly."

The courts are open daily from 9 a.m. to 10:00 p.m. for the public use. Betty works five days a week until 4:00 p.m. at which time high school students hired by the City come in and work as monitors.

Tennis Faire is open November 1-March 31. "Sometimes we will go through April if the building is still available," stated Betty. "But after that the facility is then used for

preparation of the Alameda County Fair."

Hours for the facility are Monday through Friday, 9:00 a.m to 10:00 p.m.; Saturday and Sunday 8:00 a.m. to 9:00 p.m. Reservations are required and should be made three days in advance. There are four courts available. Fee is \$6.00 per hour per court. A 24 hour notice is required for cancellation. Late cancellations and no shows pay a \$6.00 fine per court.

Private and recreational lessons are available for adults and children. Instructors are Harold Hemus, days, and Betty Gentry, nights.

Shower facilities are also available. Betty enjoys her job very much and feels that Tennis Faire offers some of the best tennis facilities around and "certainly one of the most reasonable."

When she is not busy working with the tennis crowds, Betty enjoys playing tennis herself.

Further information on the facility is available by calling Betty at 847-8180.

Amador Boys Basketball Schedule 1984

Jan. 18 Wed.	Monte Vista	There	Frosh
Jan. 20 Fri.	Foothill	There	4:30
Jan. 25 Wed.	Livermore	Home	J. V.
Jan. 27 Fri.	San Ramon	There	6:00
Feb. 1 Wed.	Granada	Home	Varsity
Feb. 3 Fri.	California	Home	7:30
Feb. 8 Wed.	Dublin	There	
Feb. 10 Fri.	Monte Vista	Home	
Feb. 15 Wed.	Foothill	Home	
Feb. 17 Fri.	Livermore	There	

Feb. 22 Wed.	Shaughnessy First Round
Feb. 24 Fri.	Shaughnessy Final
Feb. 25 Sat.	Shaughnessy (If needed)
Feb. 28 - Mar. 3	NCS Playoffs
Mar. 7 - 10	Nor Cal Regional Tournament
Mar. 17	Cal State Championship

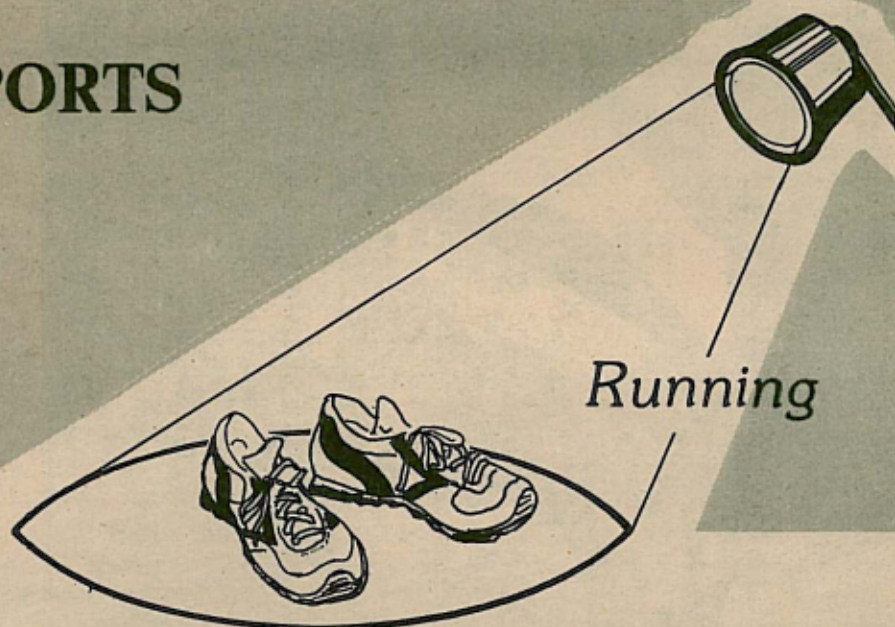


Betty Mori Tennis Faire Coordinator.

SPORTS

Spotlight ON SPORTS

On Sunday, March 11, Hacienda Business Park will sponsor a 5K and 10K run through the Park to benefit Pleasanton Youth Soccer. The "Soccer City Run" is currently being organized by Mike Milton, a Pleasanton resident and longtime race participant.



"Soccer City Run" Organizer

"I hate to admit it, but I could barely run past third base when I was in college and playing baseball," laughed Mike Milton. "That was a few years ago, though, and things have changed a bit since then."

And he isn't kidding about that, either. Over the past years, he's run in numerous 10K races, a few half marathons, and seven marathons, including the Boston Marathon in 1979.

"It just sort of caught on with me," he explains.

Mike, who is MIS Manager and head of data processing for Modern Mode, Inc. in Oakland, began run-

ning about six years ago when a friend of his encouraged him to take up the sport. His friend's big goal was to run a marathon, so it was natural for Mike to begin training with him.

"We trained fairly well, and my goal was to run my first marathon in less than three hours," he says. "My first marathon was the Livermore Marathon in 1978. I ran it in three hours, 17 minutes, and even though I had trained well for it, I was so sore I couldn't believe it. Those last five or six miles were the killers."

But his time and the soreness didn't faze him. In fact, they made him

more determined than ever to complete a marathon in under three hours. He began training in earnest for the San Francisco Marathon which was held a few months later. He finished in two hours, 47 minutes and qualified for the Boston Marathon, which he ran in 1979.

"That was pretty exciting," he remembers. "There were thousands of people and it was really thrilling. It definitely was worth the training and hard work to be part of it."

His time for the Boston Marathon was two hours, 50 minutes.

Mike currently runs about six miles

a day. He competes mostly in 10K races now and hasn't entered a marathon in a while. He does plan on running in the Soccer City Run.

The race is currently occupying much of Mike's time and energy. He has become one of the primary organizers and is working closely with the Hacienda staff to take care of all the details.

"Originally, I had thought about organizing a 10K race through Hacienda as a benefit for my 12-and-under girls soccer team. But when I contacted Hacienda for permission to use the Park streets, it turned out that they had been planning the same thing as a benefit for all of Pleasanton soccer," Mike explains. "It seemed logical for us to join forces and make it a major community event that would benefit all the teams."

Running isn't the only activity that Mike is involved with these days. Both he and his wife, Darlene, have coached soccer teams for the past few years. They also both play in the Pleasanton adult soccer league.

"We figured as long as we were going to coach, we may as well get some playing time in, too," he states.

Their two daughters, Michele, 11, and Julie, 8, play soccer and are active in softball and tennis as well.

"It's ironic, but none of the girls in the family like to run," Mike adds. "But I guess they're involved in enough activities."

That hasn't dulled his enthusiasm about the Soccer City Run, however. He and the other Pleasanton Youth Soccer volunteers working on the run have big plans for its success.

"We're really excited to be working with Hacienda on this run," he says. "It's a big project with a lot of potential and the support has been incredible so far. Pleasanton Youth Soccer is really going to benefit from this and we think it's going to bring a lot of runners and supporters into the town. As for me, I'd like to break 34 minutes."



The crowd cheered Mike Milton on during his run in the San Francisco Marathon.

Improvement District To Aid Downtown

Downtown Pleasanton is really going to be exciting," claims Lori Scott-Venter, newly-elected Pleasanton Downtown Association President and owner of Scotland Yard Restaurant on Rose Avenue. "We have a lot of new, interesting projects coming up that are

definitely going to add a lot to the flavor and spirit of the downtown area."

On January 6, the Pleasanton Downtown Business Improvement District officially came into existence after over eighteen months of plan-

ning. Under the new system, city businesses in the downtown area are assessed a fee according to the type of business and location. The money from the assessment is then used for marketing, advertising, promotion and beautification programs for the downtown area.

"The Improvement District will be beneficial to all the businesses in the downtown area," states Larry Annis, Downtown Association member and owner of Annis Insurance on Neal Street. "Our goal is to increase business downtown by making it more attractive, and all the businesses in the area will benefit from the increased traffic."

Judy Mayhew, past president of the Downtown Association, has been active in the improvement district project since the beginning. She and current Planning Commissioner Joyce Getty, who was the founder of the Pleasanton Downtown Association attended a conference in Chico, where they heard the concept proposed.

"We were really excited after the conference and realized that an improvement district could really be helpful to downtown Pleasanton business," explains Judy, owner of The Photo Plant on Main Street. "Joyce went right to work putting together a seminar for the businesses, and that's when it really began."

"We want the new Improvement District to give people reasons to come down here and we're anxious to get to work to accomplish that ..."

Judy explains that the primary reason for forming the Improvement District was to develop more promotional power and clout for all the downtown businesses.

"Up until now, joining the Downtown Association was totally voluntary. We didn't have the numbers, funds or energy to ac-

complish what we can now," she states. "The new Improvement District, which has 259 members, gives us more ways that represent and promote all businesses equally."

Communication and coordination with other downtown business will play a major role in any successful downtown improvement program. One of the things that the Improvement District will be funding is a part-time executive manager to co-ordinate and implement all the new programs. The budget for the Improvement District is approved by the City Council.

"The new Improvement District ... gives us more to work with in terms of being able to direct our energies in ways that represent and promote all businesses equally."

Some of the new programs being discussed for the downtown area include planting trees, providing benches, posting downtown directories, organizing special promotions, and making signs for parking areas. All parking in downtown Pleasanton is free and recent studies show an abundance of available spaces.

Many other cities have revived their downtown areas with very successful improvement district programs, according to Lori. Santa Cruz, Palo Alto, Santa Rosa, Stockton and Chico are just a few examples.

"We think Pleasanton is really special," says Lori. "We want to work with downtown businesses here in getting people to come down and support them. We want the Improvement District to give people reasons to come down here and we're anxious to get to work to accomplish that. Downtown Pleasanton really has a lot to offer, and our goal is to expand on that and to see that people become aware of it."



Pleasanton Downtown Association Board members Lori Scott-Venter, Larry Annis and Judy Mayhew have high hopes for an even more attractive downtown Pleasanton now that the new Downtown Improvement District program has taken effect.

New Partner Joins Firms

Patrick J. O'Brien has become a partner in the commercial development company of Callahan Pentz and a principal in the companion firm CPS, A Commercial Real Estate Company.

According to Joseph W. Callahan, Jr., co-founder of the firms, "Pat O'Brien has been a friend and financial advisor since I first became involved in real estate sales in 1973. He has been involved with CPS since its inception in 1976 as an independent accountant and financial and management consultant. We are delighted to have his financial expertise and management skills brought formally into the companies," Callahan said.

Pat O'Brien, 38, was born in Portland, Oregon, but lived most of his life in the San Jose area. He is a graduate of the University of Santa Clara, majoring in accounting and is a Certified Public Accountant.

He joined the accounting firm of Touche Ross in 1967, and has been in private practice since 1970. O'Brien was one of the founders of Pioneer Federal Savings and Loan Association in Campbell, CA, and served as chairman of the board for nine years. Pioneer recently merged into Home

Savings of San Francisco, and O'Brien is a member of the advisory board.

O'Brien has also served on the Board of Directors for the Family Services Association of Santa Clara County and St. Joseph's School in San Jose.

Callahan Pentz specializes in the acquisition, development and management of office, industrial property. Callahan Pentz is the co-developer, along with The Prudential Insurance Company of America, of Hacienda Business Park and the developer of Valley Business Park in Pleasanton, and a number of other developments in the Bay Area. O'Brien has been an equity partner in the Valley Business Park development.

CPS, A Commercial Real Estate Company, is a real estate brokerage firm engaged in sales and leasing of commercial properties. The firms have offices in Pleasanton, Sunnyvale and San Francisco.

Pat O'Brien and his wife Jeanne live in Pleasanton. He has two children, Bridget, age 15, and Patrick K. O'Brien, age 13.



Patrick J. O'Brien